## SUMMARY PROFILE

## 2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.7579/-71.2138

290 S Broadway 10 min 5 mi radius 1 mi radius 3 mi radius drivetime Salem, NH 03079 2018 Estimated Population 4,969 42,768 150,265 202,921 2023 Projected Population 5,058 43,571 208,719 154,687 POPULATION 2010 Census Population 4,730 41,066 192,337 143,400 2000 Census Population 38,925 133,814 179,371 4,629 Projected Annual Growth 2018 to 2023 0.4% 0.4% 0.6% 0.6% Historical Annual Growth 2000 to 2018 0.4% 0.5% 0.7% 0.7% 2018 Median Age 42.6 42.5 37.5 37.4 16,377 2018 Estimated Households 2,181 52,742 72,257 HOUSEHOLDS 2,261 16,935 54,703 74,877 2023 Projected Households 69,180 2010 Census Households 2,006 15,680 50,782 2000 Census Households 1,887 14,564 47,883 65,046 0.7% Projected Annual Growth 2018 to 2023 0.7% 0.7% 0.7% Historical Annual Growth 2000 to 2018 0.6% 0.9% 0.7% 0.6% 2018 Estimated White 79.7% 84.8% 65.2% 66.0% RACE AND ETHNICITY 2018 Estimated Black or African American 3.1% 3.5% 7.5% 7.3% 2018 Estimated Asian or Pacific Islander 8.0% 4.6% 3.4% 4.2% 2018 Estimated American Indian or Native Alaskan 0.3% 0.3% 0.6% 0.6% 2018 Estimated Other Races 8.9% 6.9% 23.3% 21.9% 2018 Estimated Hispanic 13.6% 12.1% 39.8% 37.4% NCOME 2018 Estimated Average Household Income \$94,344 \$104,846 \$89,486 \$93,264 2018 Estimated Median Household Income \$79,864 \$84,455 \$73,107 \$75,679 2018 Estimated Per Capita Income \$41,442 \$40,221 \$31,496 \$33,284 2018 Estimated Elementary (Grade Level 0 to 8) 4.0% 4.4% 9.6% 10.4% 2018 Estimated Some High School (Grade Level 9 to 11) 5.7% 7.0% 9.1% 7.5% EDUCATION (AGE 25+) 2018 Estimated High School Graduate 30.3% 29.4% 30.6% 29.0% 2018 Estimated Some College 15.2% 16.4% 16.9% 17.0% 2018 Estimated Associates Degree Only 9.8% 10.1% 8.5% 8.3% 2018 Estimated Bachelors Degree Only 19.7% 22.0% 17.9% 16.7% 2018 Estimated Graduate Degree 11.9% 12.0% 9.3% 11.1% 2018 Estimated Total Businesses 350 2,552 6,333 8,934 BUSINESS 2018 Estimated Total Employees 4,307 30,708 74,632 111,034 2018 Estimated Employee Population per Business 12.3 12.0 11.8 12.4 2018 Estimated Residential Population per Business 14.2 16.8 23.7 22.7